

Official Rules & Regulations

SMART Technologies: Reinvent Learning

Contest Period:

The SMART Technologies UK “WIN a SMART Board for your School” competition will begin on Monday, 26th March 2018 at 12:00 noon GMT, and will run until Thursday, 31st May 2018 at 5:00 pm GMT.

Eligibility:

Contest is open to all legal residents of Scotland, except where otherwise prohibited or restricted by law, who have reached the age of majority in their place of residence at the time of entry. Employees, contractors, representatives or agents (and those with whom such persons are domiciled, whether related or not) of the Marketing and Sales departments of SMART Technologies UK (the “Sponsor”), its dealerships, resellers, advertising/promotion agencies collectively, the “Contest Parties”), and their immediate family members (spouse, parent, child, sibling their respective spouses, regardless of where they reside) are not eligible to participate.

By participating in this Contest, you agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the “Rules”).

How to Enter:

No purchase necessary. Entries will be taken via digital forms on the contest landing page. Entry information taken shall include First Name, Last Name, E-mail Address, name of School to which the prize will be given and video story. The video story submitted should not be longer than 100 megabytes. The recommended format is .avi. Entries should only be submitted in English. Any minors mentioned in the written entries may do so only if parental or guardian permission has been explicitly obtained by the school and/or the entrant; any entries failing to meet this requirement will be disqualified from participation.

All entries will be evaluated by a panel of SMART staff members. This panel shall select the three winners, based on originality, impact, usability, and creativity of technology in the classroom.

All winners shall be chosen on or before 11th June 2018. Winners shall be contacted via the email address provided on the form by 5:00 pm GMT on 11th June 2018. Winners will be publicly announced following contact with SMART and confirmation of identity.

Prize and Approximate Retail Value:

There will be three prize winners selected. The first prize shall be a SMART Board 7275 65” 4K panel and a KAPP 42. The estimated MSRP for the selected board will be approximately £5,799.

The second prize will be a SMART Board 6265 65” 4K panel and a KAPP 42. The estimated MSRP for the selected board will be approximately £3,749 and the estimated MSRP for the KAPP 42 panel will be approximately £599.

The third prize will be two SMART KAPP 42. The estimated MSRP for the KAPP 42 will be approximately £599.

Prizes must be accepted as awarded with no substitutions except by the Sponsor in its sole discretion. Prizes are not transferable.

In the event that the prize is not available, for whatever reason, the Contest Sponsor reserves the right to substitute one of equal or greater value. Prizes will only be awarded to the person whose full name and valid email address appear on the official Contest entry form. The Prize will be delivered to the school designated by the winner on their entry form.

The odds of winning depend on the number of eligible Entries received in accordance with these Rules during the Contest Period.

The Sponsor or its designated representative will make five (5) attempts to contact the selected entrant via email or phone within ten (10) business days of the 11th June, 2018. If the selected entrant cannot be contacted within five (5) attempts or ten (10) business days of the Draw Date (whichever occurs first), or there is a return of any notification as undeliverable, then that selected entrant will be disqualified and the Sponsor reserves the right, in its sole discretion, to select an alternate eligible entrant from among the remaining eligible Entries.

Before being declared the confirmed Prize winner, the selected entrant will be required to supply proof of age and residency by providing a photocopy of one (1) piece of government photo identification and sign and return within ten (10) business days of notification the Sponsor's declaration and release form which (among other things) (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize as awarded; (iii) releases the Contest parties and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet; and (v) confirms that any minors whose written submission is based on have done so with the explicit permission of a parent or guardian with respect to such use, and releases the Sponsor, and all of its affiliates, directors, and assigns, from any liability associated with the use of images, video, audio, or otherwise of said minors.

If the selected entrant: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; and/or (c) cannot accept the Prize for any reason; then he/she will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible Entries received in accordance with these Rules during the Contest Period (in which case the foregoing provisions of this section shall apply to such new selected entrant).

General Conditions:

All Entries become the property of the Sponsor. The Releasees assume no responsibility for lost, delayed, incomplete, incompatible or misdirected Entries. All Entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means or do not conform to or satisfy the conditions set forth in these Contest Rules, may be disqualified by the Sponsor. This Contest is subject to all applicable federal, state and municipal laws. The decisions of the Sponsor with respect to all aspects

of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants.

The Releasees will not be liable for any technical malfunction or other problems relating to telephone networks or lines, computer online systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Contest Parties for any reason including, but not limited to, technical problems or traffic congestion on the internet or at any website; or any combination of the above. Further, the Releasees will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest. All Entries are subject to verification. The Sponsor reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor) to participate in this Contest.

Failure to provide such proof in a timely manner may result in disqualification. The sole determinant of the time for the purposes of valid Entries in this Contest will be the Contest server(s).

The Sponsor reserves the right to withdraw or amend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel or suspend this Contest, or to amend these Rules without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy unless the entrant otherwise agrees.

Language Discrepancy: In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Contest entry form, website, point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control.